

Ashoka Marketing Limited

(CIN : L74899DL1948PLC005771)

Regd. Office : First Floor, Express Building, 9-10, Bahadur Shah Zafar Marg, New Delhi-110002
Phone : 011-43540801 E-mail : ashokamarketing1@gmail.com, Website : www.ashokamarketing.co.in

Format of holding of specified securities

1. Name of Listed Entity: ASHOKA MARKETING LIMITED
2. Scrip Code/Name of Scrip/Class of Security 11602-Equity Shares
3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c) 31(1)(b)
- a. If under 31(1)(b) then indicate the report for Quarter ending 30-Sep-17
- b. If under 31(1)(c) then indicate date of allotment/extinguishment -
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1. Whether the Listed Entity has issued any partly paid up shares?		No
2. Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3. Whether the Listed Entity has any shares against which depository receipts are issued?		No
4. Whether the Listed Entity has any shares in locked-in?		No
5. Whether any shares held by promoters are pledge or otherwise encumbered?		No

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5. The tabular format for disclosure of holding of specified securities is as follows:-

Date - 18.10.2017
Place - New Delhi

For Ashoka Marketing Limited

Priyanka
Company Secretary





Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII)=(IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities		No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
								Class:equity	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)	(X)	(XI)=(VIII)+(X)	(XII)	(XIII)	(XIV)			
(A)	Promoter & Promoter Group	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(B)	Public	120	15000	0	0	15000	100	15000	0	100	0	0	0	0	0	3160
(C)	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C1)	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total	120	15000	0	0	15000	100	15000	0	100	0	0	0	0	0	3160

For Ashoka Marketing Limited

Poojendra

Company Secretary

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

1	(i) Category & Name of the Shareholders	(ii) PAN	(iii) No. of shareholder	(iv) No. of fully paid up equity shares held	(v) Partly paid-up equity shares held	(vi) Nos. of shares underlying Depository Receipts	(vii)=(iv)+(v)+ (vi) Total nos. shares held	(viii) Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	(ix) Number of Voting Rights held in each class of securities			(x) No. of Shares Underlying Outstanding convertible securities (including Warrants)	(xi)=[vii]+(x) Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	(xii) Number of Locked In shares		(xiii) Number of Shares pledged or otherwise encumbered		(xiv) Number of equity shares held in dematerialized form											
									No of Voting Rights	Total	Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)												
1	Indian																												
																	(a) Individuals/Hindu Undivided Family	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(b) Central Government/State Government(s)	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(c) Financial Institutions/Banks	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(d) Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0	0	0
																	Sub Total (A)(1)	0	0	0	0	0	0.00	0	0	0	0	0	0
																	Foreign	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(a) Individuals/Non Resident Individuals/Foreign Individuals	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(b) Government	0	0	0	0	0	0.00	0	0	0	0	0	0
																	(c) Institutions	0	0	0	0	0	0.00	0	0	0	0	0	0
(d) Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0	0	0																	
(e) Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0	0	0																	
Sub Total (A)(2)	0	0	0	0	0	0.00	0	0	0	0	0	0																	
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)								0	0	0	0	0.00	0	0	0	0													



For Ashoka Marketing Limited

[Signature]
Company Secretary



Table III - Statement showing shareholding pattern of the Public shareholder

1	Category & Name of the Shareholders	PAN	Nos. of share holder	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held (VII)=(IV)+(V)+(VI)	Shareholding % as per SCRR, 1957 (A+B+C2)	Number of Voting Rights held in each class of securities			Total as a % of Total Voting rights	No. of Shares Underlying convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of shares locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in demat-eritized form
									Class X- Equity	Class Y- NA	Total				No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)	As a % of total shares held (Not applicable) (b)	
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)=(iv)+(v)+(vi)	(viii)	(ix)			(x)	(xi)	(xii)	(xiii)		(xiv)		
	Institutions																		
	Mutual Fund		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Financial Institutions/Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Provident Fund/Pensions Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Any Other Specify		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

For Ashoka Marketing Limited

P. Jindal

Company Secretary



Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders	PAN	Nos. of shares older	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held (VII)=(IV)+(V)+(VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			Total as a % of Total Voting rights	No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked In shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
								Class X- Equity	Class Y- NA	Total				(a) No. of Shares held	(b) As a % of total shares held	(a) No. (Not applicable)	(b) As a % of total shares held (Not applicable)	
(1) Central Government/State Government/President of India	(ii)	(iii)	(iv)	(v)	(vi)	(vii)=(iv)+(v)+(vi)	(viii)	(ix)	(ix)	(ix)	(x)	(xi)	(xii)	(xii)	(xiii)	(xiii)	(xiv)	
2			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sub Total (B)(2)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(a) Non-institutions			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1. Individual Shareholders holding Nominal Share Capital Up to Rs. 2 Lakhs			86	1126	0	1126	7.5	1126	0	1126	7.5	0	0.00	0	0.00	0	0.00	116
Individuals-																		
2. Individual Shareholders holding Nominal Share Capital In excess of Rs. 2 Lakhs			1	3000	0	3000	20	3000	0	3000	20	0	0.00	0	0.00	0	0.00	3000
MUKUL SAHU JAIN			1	3000	0	3000	20	3000	0	3000	20	0	0.00	0	0.00	0	0.00	3000
VINEET KUMAR JAIN	AEPH3012L		1	3000	0	3000	20	3000	0	3000	20	0	0.00	0	0.00	0	0.00	3000
NBFCs Registered with RBI			5	10830	0	10830	72.2	10830	0	10830	72.2	0	0.00	0	0.00	0	0.00	3000
Matrix Merchandise Limited	AABCMS300M		5	10830	0	10830	72.2	10830	0	10830	72.2	0	0.00	0	0.00	0	0.00	3000
Mahavir Finance Limited	AACCM0931B		1	4060	0	4060	27.07	4060	0	4060	27.07	0	0.00	0	0.00	0	0.00	0
Bharat Nidhi Limited	AAACR0195L		1	2835	0	2835	18.9	2835	0	2835	18.9	0	0.00	0	0.00	0	0.00	0
Arth Udyog Limited	AAACA12568		1	2000	0	2000	13.33	2000	0	2000	13.33	0	0.00	0	0.00	0	0.00	0
Employee Trusts			1	1915	0	1915	12.77	1915	0	1915	12.77	0	0.00	0	0.00	0	0.00	0
(c) Overseas Depositories (Holding DPs) (Balancing Figure)			0	0	0	0	0	0	0	0	0	0	0.00	0	0.00	0	0.00	0
(d) Any other (specify-)			0	0	0	0	0	0	0	0	0	0	0.00	0	0.00	0	0.00	0
Bodies Corporate			4	16	0	16	0.11	16	0	16	0.11	0	0.00	0	0.00	0	0.00	16
HUF			24	28	0	28	0.19	28	0	28	0.19	0	0.00	0	0.00	0	0.00	28
Sub Total (B)(3)			120	15000	0	15000	100	15000	0	15000	100	0	0.00	0	0.00	0	0.00	3160
Total Public Shareholding (B) = (B)(1)+(B)(2) + B (3)			120	15000	0	15000	100	15000	0	15000	100	0	0.00	0	0.00	0	0.00	3160

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %) - Nil

For Ashoka Marketing Limited

Rishu Arora
Company Secretary

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders	PAN	No. of shareholder	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total no. shares held (VII)=(IV)+(V)+(VI)	Shareholding % calculated as per SCRR, 1957 (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	As a % of total shares held (Not applicable)	Number of dematerialized equity shares held in form (Not Applicable)
								Class X	Class Y	Total			No. of Shares	% of total Shares held			
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)=(iv)+(v)+(vi)	(viii)	(ix)			(x)	(xi)=(vii)+(ix)	(xii)		(xiii)	(xiv)	
1 Custodian/DR			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(a) Name of DR Holder (if Available)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2 Employees Benefit Trust (Under SEBI (Share Based Employee Benefit Regulation 2014)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(a) Name of DR Holder (if Available)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Non Promoter Non Public Shareholding (C)= (C)(1)+(C)(2)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



For Ashoka Marketing Limited

Company Secretary

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