

# ASHOKA MARKETING LIMITED

REGD.OFFICE: 10, DARYAGANJ, NEW DELHI - 110 002

## PART I. STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE, 2013

(₹ in Lakhs)

| Sr. No. | Particulars  | Quarter Ended             |                           |                            | Year Ended      |
|---------|--|---------------------------|---------------------------|----------------------------|-----------------|
|         |  | 30.06.2013                | 31.03.2013                | 30.06.2012                 | 31.03.2013      |
|         |  | Unaudited                 | Audited                   | Unaudited                  | Audited         |
| 1       | Income from Operations   | -                         | -                         | -                          | -               |
|         | <b>Total Income from Operations(net)</b>   | -                         | -                         | -                          | -               |
| 2       | <b>Expenses</b>  |                           |                           |                            |                 |
|         | a) Auditor's Remuneration  | 0.03                      | 0.55                      | 0.02                       | 0.61            |
|         | b) Advertisement Expenses  | 0.11                      | -                         | 0.11                       | 0.38            |
|         | c) Directors' Sitting Fees   | 0.10                      | 0.18                      | 0.12                       | 0.48            |
|         | d) Legal & Professional Charges  | 0.01                      | 0.88                      | 0.01                       | 0.93            |
|         | e) Conveyance Expenses   | 0.10                      | 0.15                      | 0.07                       | 0.37            |
|         | f) Rent  | 0.12                      | 0.12                      | 0.12                       | 0.49            |
|         | g) Listing Fees  | 0.06                      | -                         | 0.06                       | 0.06            |
|         | h) Miscellaneous Expenses  | 0.09                      | 0.83                      | 0.04                       | 1.04            |
|         | <b>Total Expenses [2(a) to 2(h)]</b>   | <b>0.62</b>               | <b>2.71</b>               | <b>0.55</b>                | <b>4.36</b>     |
| 3       | <b>Profit/ (Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1 - 2)</b>                 | <b>(0.62)</b>             | <b>(2.71)</b>             | <b>(0.55)</b>              | <b>(4.36)</b>   |
| 4       | Other Income   | 5.55                      | 14.37                     | 30.67                      | 58.70           |
| 5       | <b>Profit from Ordinary activities before Finance Costs and Exceptional Items (3+4)</b>                                | <b>4.93</b>               | <b>11.66</b>              | <b>30.12</b>               | <b>54.34</b>    |
| 6       | Finance Costs (interest on Income tax)   | -                         | -                         | -                          | -               |
| 7       | <b>Profit from Ordinary activities after Finance Costs but before Exceptional Items (5-6)</b>                          | <b>4.93</b>               | <b>11.66</b>              | <b>30.12</b>               | <b>54.34</b>    |
| 8       | Exceptional Items  | -                         | -                         | -                          | -               |
| 9       | <b>Profit from Ordinary Activities before Tax (7+8)</b>  | <b>4.93</b>               | <b>11.66</b>              | <b>30.12</b>               | <b>54.34</b>    |
| 10      | <b>Tax Expense</b>   |                           |                           |                            |                 |
|         | a) Current Tax   | 0.29                      | 1.46                      | 4.98                       | 6.97            |
|         | b) Deferred Tax  | -                         | -                         | -                          | -               |
|         | c) Income Tax for earlier Years  | -                         | (0.05)                    | -                          | (0.05)          |
|         | <b>Total Tax Expense [10(a) to 10(c)]</b>  | <b>0.29</b>               | <b>1.41</b>               | <b>4.98</b>                | <b>6.92</b>     |
| 11      | <b>Net Profit from Ordinary Activities after Tax (9-10)</b>  | <b>4.64</b>               | <b>10.25</b>              | <b>25.14</b>               | <b>47.42</b>    |
| 12      | Extraordinary items (Net of Tax expense)   | -                         | -                         | -                          | -               |
| 13      | <b>Net Profit for the period (11-12)</b>   | <b>4.64</b>               | <b>10.25</b>              | <b>25.14</b>               | <b>47.42</b>    |
| 14      | <b>Paid up Equity Share Capital</b><br>(Face Value ₹ 100 per Share)  | <b>15.00</b>              | <b>15.00</b>              | <b>15.00</b>               | <b>15.00</b>    |
| 15      | <b>Reserves (excluding Revaluation Reserves)</b>   | -                         | -                         | -                          | <b>1,427.18</b> |
| 16      | <b>Earnings per Share (face value of ₹ 100 each) (in ₹)</b><br>(Before & after Extraordinary items)<br>Basic & Diluted | 30.93<br>(Not Annualised) | 68.33<br>(Not Annualised) | 167.60<br>(Not Annualised) | 316.17          |



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**PART II. SELECT INFORMATION FOR THE QUARTER ENDED 30TH JUNE, 2013**

| Sr. No.  | Particulars   | Quarter Ended |            |            | Year Ended |
|----------|---|---------------|------------|------------|------------|
|          |   | 30.06.2013    | 31.03.2013 | 30.06.2012 | 31.03.2013 |
| <b>A</b> | <b>Particulars of Shareholding</b>  |               |            |            |            |
| 1        | <b>Public Shareholding</b>  |               |            |            |            |
|          | -Number of Shares   | 15,000        | 15,000     | 15,000     | 15,000     |
|          | -Percentage of shareholding   | 100.00        | 100.00     | 100.00     | 100.00     |
| 2        | <b>Promoters and Promoter Group shareholding:</b>   |               |            |            |            |
|          | a) Pledged / Encumbered   |               |            |            |            |
|          | - Number of shares  | NIL           | NIL        | NIL        | NIL        |
|          | - Percentage of shares (as a % of the total shareholding of Promoters and Promoter group) | NIL           | NIL        | NIL        | NIL        |
|          | - Percentage of shares (as a % of the total share capital of the company)                 | NIL           | NIL        | NIL        | NIL        |
|          | b) Non - encumbered   |               |            |            |            |
|          | - Number of shares  | NIL           | NIL        | NIL        | NIL        |
|          | - Percentage of shares (as a % of the total shareholding of Promoters and Promoter group) | NIL           | NIL        | NIL        | NIL        |
|          | - Percentage of shares (as a % of the total share capital of the company)                 | NIL           | NIL        | NIL        | NIL        |

| Particulars                                    | Quarter ended 30.06.2013     |
|--|------------------------------|
|  | <b>B Investor Complaints</b> |
| Pending at the beginning of the Quarter        | NIL                          |
| Received during the Quarter                    | NIL                          |
| Disposed off during the Quarter                | NIL                          |
| Remaining unresolved at the end of the Quarter | NIL                          |

**Notes :**

- The above Financial Results have been approved by the Board of Directors at its Meeting held on July 19, 2013 and the Statutory Auditors of the Company have carried out a Limited Review of the Results for the Quarter ended 30th June, 2013.
- Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of funds from time to time. Income from Dividend is accounted for only when the right to receive is established.
- There are no separate reportable segments as per Accounting Standard on "Segment Reporting" (AS 17), issued by the Institute of Chartered Accountants of India/Companies Accounting Standards Rules, 2006.
- Previous Period figures have been regrouped and / or rearranged, wherever necessary to make their classification comparable with Current Period.
- The Company has a wholly owned subsidiary company named M/s Sanmati Properties Limited. The Financials of the subsidiary company are not considered in the above results. Pursuant to Clause 41 of the Listing Agreement, the Company has opted to publish the Unaudited Financial Results for the Quarter ended 30th June, 2013 on standalone basis. The Company will publish the annual Audited Financial Results on Consolidated basis.

By Order of the Board of Directors  
for **ASHOKA MARKETING LIMITED**



*A. Jau*  
Director

Place: New Delhi  
Date: July 19, 2013

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