

ASHOKA MARKETING LIMITED

REGD.OFFICE: 10 DARYA GANJ, NEW DELHI - 110 002

PART I. STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2013

(₹ in Lakhs)

Sr. No.	Particulars	Quarter Ended			Six Months Ended		Year Ended
		30.09.2013	30.06.2013	30.09.2012	30.09.2013	30.09.2012	31.03.2013
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Income from Operations	-	-	-	-	-	-
	Total Income from Operations (net)	-	-	-	-	-	-
2	Expenses						
	a) Auditor's Remuneration	0.02	0.03	0.01	0.05	0.03	0.61
	b) Advertisement Expenses	0.08	0.11	0.19	0.19	0.30	0.38
	c) Directors' Sitting Fees	0.04	0.10	0.12	0.14	0.24	0.48
	d) Legal & Professional Charges	0.01	0.01	0.01	0.02	0.02	0.93
	e) Conveyance Expenses	0.02	0.10	0.10	0.12	0.17	0.37
	f) Rent	0.12	0.12	0.12	0.24	0.25	0.49
	g) Listing Fees	-	0.06	-	0.06	0.06	0.06
	h) Miscellaneous Expenses	0.04	0.09	0.01	0.13	0.04	1.04
	Total Expenses [2(a) to 2(h)]	0.33	0.62	0.56	0.95	1.11	4.36
3	Profit/(Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1 - 2)	(0.33)	(0.62)	(0.56)	(0.95)	(1.11)	(4.36)
4	Other Income	37.70	5.55	9.13	43.25	39.80	58.70
5	Profit from Ordinary activities before Finance Costs and Exceptional Items (3+4)	37.37	4.93	8.57	42.30	38.69	54.34
6	Finance Costs (interest on Income tax)	-	-	-	-	-	-
7	Profit from Ordinary activities after Finance Costs but before Exceptional Items (5-6)	37.37	4.93	8.57	42.30	38.69	54.34
8	Exceptional Items	-	-	-	-	-	-
9	Profit from Ordinary Activities before Tax (7+8)	37.37	4.93	8.57	42.30	38.69	54.34
10	Tax Expense						
	a) Current Tax	5.91	0.29	0.53	6.20	5.51	6.97
	b) Income Tax for earlier Years	-	-	-	-	-	(0.05)
	Total Tax Expenses [10(a) to 10(b)]	5.91	0.29	0.53	6.20	5.51	6.92
11	Net Profit from Ordinary Activities after Tax (9-10)	31.46	4.64	8.04	36.10	33.18	47.42
12	Extraordinary items (Net of Tax expense)	-	-	-	-	-	-
13	Net Profit for the period (11-12)	31.46	4.64	8.04	36.10	33.18	47.42
14	Paid up Equity Share Capital (Face Value ₹ 100 per Share)	15.00	15.00	15.00	15.00	15.00	15.00
15	Reserves (excluding Revaluation Reserves)	-	-	-	-	-	1,427.18
16	Earnings per Share (face value of ₹ 100 each) (in ₹) (Before & after Extraordinary items)						
	Basic & Diluted	209.77	30.93	53.57	240.70	221.17	316.17
		(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	



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PART II. SELECT INFORMATION FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2013

Sr. No.	Particulars	Quarter Ended			Six Months Ended		Year Ended
		30.09.2013	30.06.2013	30.09.2012	30.09.2013	30.09.2012	31.03.2013
A	Particulars of Shareholding						
1	Public Shareholding						
	-Number of Shares	15,000	15,000	15,000	15,000	15,000	15,000
	-Percentage of shareholding	100.00	100.00	100.00	100.00	100.00	100.00
2	Promoters and Promoter Group shareholding:						
	a) Pledged / Encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL
	b) Non - encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL

Particulars	Quarter ended 30.09.2013
B Investor Complaints	
Pending at the beginning of the Quarter	NIL
Received during the Quarter	NIL
Disposed off during the Quarter	NIL
Remaining unresolved at the end of the Quarter	NIL



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SUMMARY OF ASSETS AND LIABILITIES AS AT 30TH SEPTEMBER, 2013

(₹ In Lakhs)

Particulars	Six Months Ended	Year Ended
	30.09.2013	31.03.2013
	Unaudited	Audited
EQUITY AND LIABILITIES		
Shareholders' Funds		
Share Capital	15.00	15.00
Reserves and Surplus	1,463.28	1,427.18
Sub total - Shareholders' funds	1,478.28	1,442.18
Non Current Liabilities		
Long Term Provisions	6.71	6.71
Sub total - Non current liabilities	6.71	6.71
Current Liabilities		
Other Current Liabilities	13.42	13.37
Sub total - Current liabilities	13.42	13.37
TOTAL - EQUITY AND LIABILITIES	1,498.41	1,462.26
ASSETS		
Non Current Assets		
Fixed Assets	1.14	1.14
Non Current Investments	1,354.40	1,418.64
Other Non-Current Assets	1.54	1.54
Sub total - Non current assets	1,357.08	1,421.32
Current Assets		
Current Investments	100.00	-
Cash and Cash Equivalents	0.81	0.89
Short Term Loans and Advances	28.98	32.33
Other Current Assets	11.54	7.72
Sub total - Current assets	141.33	40.94
TOTAL - ASSETS	1,498.41	1,462.26

Notes :

- The above Financial Results have been approved by the Board of Directors at its Meeting held on October 10, 2013 and the Statutory Auditors of the Company have carried out a Limited Review of the Results for the Quarter and Six Months ended 30th September, 2013.
- Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of funds from time to time. Income from Dividend is accounted for only when the right to receive is established.
- There are no separate reportable segments as per Accounting Standard on "Segment Reporting" (AS 17), issued by the Institute of Chartered Accountants of India/Companies (Accounting Standards) Rules, 2006.
- Previous Period figures have been regrouped and / or rearranged, wherever necessary to make their classification comparable with Current Period.
- The Company has a wholly owned subsidiary Company named M/s Sanmati Properties Limited. The Financials of the subsidiary Company are not considered in the above results. Pursuant to Clause 41 of the Listing Agreement, the Company has opted to publish the Unaudited Financial Results for the Quarter and Six Months ended 30th September, 2013 on standalone basis. The Company will publish the annual Audited Financial Results on Consolidated basis.

By Order of the Board of Directors
for **ASHOKA MARKETING LIMITED**



A. Jauhar
Director

Place: New Delhi
Date: October 10, 2013

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