

ASHOKA MARKETING LIMITED

REGD.OFFICE: 1st FLOOR, 9-10, EXPRESS BUILDING, BAHADUR SHAH ZAFAR MARG, NEW DELHI - 110 002.

CIN : L74899DL1948PLC005771, Email ID : ashokamarketing1@gmail.com, Ph. No. : 011- 43562981

PART I. STATEMENT OF STANDALONE / CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2015

(Rs. in Lakhs)

Sr. No.	Particulars	Stand-alone			Stand-alone		Consolidated	
		Quarter Ended			Year ended		Year ended	
		31.03.2015	31.12.2014	31.03.2014	31.03.2015	31.03.2014	31.03.2015	31.03.2014
		Audited (Refer Note 5)	Unaudited	Audited (Refer Note 5)	Audited	Audited	Audited	Audited
1	Income from operations	-	-	-	-	-	-	
	Total income from operations (net)	-	-	-	-	-	-	
2	Expenses							
	(a) Employees Benefit Expenses	3.68	0.72	-	5.17	-	12.06	
	(b) Auditors' Remuneration	0.31	0.04	0.59	0.41	0.67	0.63	
	(c) Advertisement Expenses	0.19	0.60	0.08	1.63	0.37	1.63	
	(d) Directors' Sitting Fees	0.02	0.05	-	0.11	0.15	0.35	
	(e) Legal & Professional Charges	2.14	0.26	0.62	3.90	0.69	5.28	
	(f) Conveyance Expenses	0.15	0.14	-	0.47	0.15	2.35	
	(g) Rates & Taxes	0.07	0.02	0.01	0.26	0.06	0.36	
	(h) Rent	0.12	0.13	0.12	0.49	0.49	0.49	
	(i) Festival Expenses	-	0.10	-	0.10	0.11	0.20	
	(j) Listing Fees	-	0.34	-	0.51	0.06	0.51	
	(k) Miscellaneous Expenses	0.69	0.26	0.07	1.54	0.20	1.78	
	Total Expenses [2(a) to 2(k)]	7.37	2.66	1.49	14.59	2.95	25.64	
3	Profit/(Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1-2)	(7.37)	(2.66)	(1.49)	(14.59)	(2.95)	(13.08)	
4	Other Income	36.62	5.11	12.04	139.38	60.10	604.82	
5	Profit from ordinary activities but before Finance Costs and Exceptional Items (3+4)	29.25	2.45	10.55	124.79	57.15	579.18	
6	Finance Costs (Interest on income tax)	0.20	-	0.13	0.20	0.13	0.52	
7	Profit from ordinary activities after finance costs but before exceptional Items (5-6)	29.05	2.45	10.42	124.59	57.02	578.66	
8	Exceptional Items	-	-	-	-	-	-	
9	Profit from ordinary activities before tax (7+8)	29.05	2.45	10.42	124.59	57.02	578.66	
10	Tax Expense							
	(a) Current Tax	5.84	(0.30)	1.25	21.42	7.51	41.54	
	(b) Deferred Tax Charge/(Credit)	(0.67)	-	(8.45)	7.78	(8.45)	16.95	
	Total Tax Expense [10(a) to 10(b)]	5.17	(0.30)	(7.20)	29.20	(0.94)	58.49	
11	Net Profit from ordinary activities after tax (9-10)	23.88	2.75	17.62	95.39	57.96	520.17	
12	Extraordinary items (Net of tax expense)	-	-	-	-	-	-	
13	Net Profit for the period (11-12)	23.88	2.75	17.62	95.39	57.96	520.17	
14	Share of profit/(loss) of associates (net)	-	-	-	-	-	382.95	
15	Minority interest	-	-	-	-	-	-	
16	Net Profit after taxes, minority interest and share in profit of associates (13+14-15)	23.88	2.75	17.62	95.39	57.96	903.12	
17	Paid up Equity Share Capital (Face Value Rs.100 per share)	15.00	15.00	15.00	15.00	15.00	15.00	
18	Reserves (excluding Revaluation Reserves)	NA	NA	NA	1,580.53	1,485.14	5,605.01	
19	Earnings per share (of Rs.100 each) (in Rs.) (Before & after Extraordinary items)							
	(a) Basic	159.23	18.34	117.43	635.96	386.36	6,020.80	
	(b) Diluted	159.23	18.34	117.43	635.96	386.36	6,020.80	
		(Not Annualised)	(Not Annualised)	(Not Annualised)				



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ASHOKA MARKETING LIMITED

PART II. SELECT INFORMATION FOR THE QUARTER AND YEAR ENDED 31ST MARCH, 2015

Sr. No.	Particulars	Stand-alone			Stand-alone		Consolidated	
		Quarter Ended			Year ended		Year ended	
		31.03.2015	31.12.2014	31.03.2014	31.03.2015	31.03.2014	31.03.2015	31.03.2014
A	PARTICULARS OF SHAREHOLDING							
1	Public Shareholding							
	-Number of Shares	15,000	15,000	15,000	15,000	15,000	15,000	15,000
	-Percentage of shareholding	100.00	100.00	100.00	100.00	100.00	100.00	100.00
2	Promoters and Promoter Group shareholding:							
	a) Pledged / Encumbered							
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	b) Non - encumbered							
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL	NIL

Sr. No.	Particulars	Quarter ended 31.03.2015
B	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	Nil
	Disposed off during the quarter	Nil
	Remaining unresolved at the end of the quarter	Nil



ASHOKA MARKETING LIMITED
STANDALONE / CONSOLIDATED STATEMENT OF ASSETS & LIABILITIES

(Rs. in Lakhs)

Particulars	Stand-alone		Consolidated	
	As at		As at	
	31.03.2015	31.03.2014	31.03.2015	31.03.2014
	Audited	Audited	Audited	Audited
EQUITY AND LIABILITIES				
Shareholders' Funds				
Share Capital	15.00	15.00	15.00	15.00
Reserves and Surplus	1,580.53	1,485.14	5,605.01	4,701.89
Sub total - Shareholders' funds	1,595.53	1,500.14	5,620.01	4,716.89
Minority Interest	-	-	-	-
Non Current Liabilities				
Long Term Provisions	2.14	-	3.14	2.53
Sub total - Non current liabilities	2.14	-	3.14	2.53
Current Liabilities				
Trade Payables	1.63	0.43	1.94	0.61
Other Current Liabilities	14.11	13.85	14.11	13.99
Short Term Provisions	0.03	1.26	0.05	1.92
Sub total - Current liabilities	15.77	15.54	16.10	16.52
TOTAL - EQUITY AND LIABILITIES	1,613.44	1,515.68	5,639.25	4,735.94
ASSETS				
Non Current Assets				
Fixed Assets	1.14	1.14	1.14	1.14
Non Current Investments	1,565.64	1,362.83	5,544.27	4,197.98
Deferred Tax Assets	0.67	8.45	3.31	20.27
Long Term Loans and Advances	32.68	32.33	67.96	67.42
Other Non-Current Assets	1.37	1.54	1.37	1.54
Sub total - Non current assets	1,601.50	1,406.29	5,618.05	4,288.35
Current Assets				
Current Investments	-	100.00	-	423.00
Cash and Bank Balances	4.12	1.64	5.70	1.99
Short Term Loans and Advances	0.18	0.14	0.26	0.39
Other Current Assets	7.64	7.61	15.24	22.21
Sub total - Current assets	11.94	109.39	21.20	447.59
TOTAL - ASSETS	1,613.44	1,515.68	5,639.25	4,735.94

Notes :

- 1 The above Financial Results for the quarter and year ended March 31, 2015 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on May 29, 2015.
- 2 Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of funds from time to time. Income from Dividend is accounted for only when the right to receive is established.
- 3 During the quarter and year ended 31.03.2015, other income includes a sum of Rs. 31.12 Lakhs received towards the rent pertaining to earlier periods which was being deposited by the tenant in the Court as the matter was under litigation. The same has now been released by the High Court, Mumbai on disposal of the suit.
- 4 The Reserves include balance in Special Reserve u/s 45-IC of the Reserve Bank of India Act, 1934.
- 5 The figures for the quarters ended March 31, 2015 and March 31, 2014 are the balancing figures between audited figures for the full financial year ended March 31, 2015 and March 31, 2014 and the published year to date figures upto the third quarter of the respective financial years.
- 6 There are no separate reportable segments as per Accounting Standard on "Segment Reporting" (AS-17) as notified by the Companies (Accounting Standards) Rules 2006.
- 7 Consolidated Results have been prepared on the basis of Accounting Standard - 21 and 23 as notified by the Companies (Accounting Standards) Rules 2006. The consolidated financial results includes effect of the Company's 100% subsidiary company along with associate companies.
- 8 (a) Consolidated's comparative figures for the year ended 31.03.2014 have been recasted/regrouped and/or rearranged, wherever necessary to present in accordance with the transitory provisions of AS-23 Accounting for Investments in Associates, as earlier upto last year associate companies were not consolidated as in the opinion of the management there was no significant influence in the associate companies, now by virtue of Companies Act, 2013 associate companies have been consolidated in the Consolidated Financial Statements as per AS-23.
(b) Standalone's comparative previous period / year figures have been regrouped and / or rearranged, wherever necessary.

By Order of the Board of Directors
For Ashoka Marketing Limited



Gaurav Jain
Gaurav Jain
Director
DIN - 03331025

Place: New Delhi
Date: May 29, 2015