

ASHOKA MARKETING LIMITED

REGD.OFFICE: 1st FLOOR, 9-10, EXPRESS BUILDING, BAHADUR SHAH ZAFAR MARG, NEW DELHI - 110 002.

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PART I. STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2014

(₹ in Lakhs)

Sr. No.	Particulars	Quarter Ended			Nine Months Ended		Year ended
		31.12.2014	30.09.2014	31.12.2013	31.12.2014	31.12.2013	31.03.2014
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Income from operations	-	-	-	-	-	-
	Total income from operations (net)	-	-	-	-	-	-
2	Expenses						
	(a) Employees Benefit Expenses	0.72	0.64	-	1.49	-	-
	(b) Auditors' Remuneration	0.04	0.02	0.04	0.10	0.08	0.67
	(c) Advertisement Expenses	0.60	0.71	0.10	1.44	0.29	0.37
	(d) Directors' Sitting Fees	0.05	0.04	0.01	0.09	0.15	0.15
	(e) Legal & Professional Charges	0.26	0.95	0.05	1.76	0.07	0.69
	(f) Conveyance Expenses	0.14	0.16	0.03	0.32	0.15	0.15
	(g) Rates & Taxes	0.02	0.12	0.02	0.19	0.05	0.06
	(h) Rent	0.13	0.12	0.12	0.37	0.37	0.49
	(i) Festival Expenses	0.10	-	0.11	0.10	0.11	0.11
	(j) Listing Fees	0.34	-	-	0.51	0.06	0.06
	(k) Miscellaneous Expenses	0.26	0.23	0.03	0.85	0.13	0.20
	Total Expenses [2(a) to 2(k)]	2.66	2.99	0.51	7.22	1.46	2.95
3	Profit/(Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1-2)	(2.66)	(2.99)	(0.51)	(7.22)	(1.46)	(2.95)
4	Other Income	5.11	8.43	4.81	102.76	48.06	60.10
5	Profit from ordinary activities but before Finance Costs and Exceptional Items (3+4)	2.45	5.44	4.30	95.54	46.60	57.15
6	Finance Costs (Interest on income tax)	-	-	-	-	-	0.13
7	Profit from ordinary activities after finance costs but before exceptional Items (5-6)	2.45	5.44	4.30	95.54	46.60	57.02
8	Exceptional Items	-	-	-	-	-	-
9	Profit from ordinary activities before tax (7+8)	2.45	5.44	4.30	95.54	46.60	57.02
10	Tax Expense						
	(a) Current Tax	(0.30)	(0.06)	0.06	15.58	6.26	7.51
	(b) Deferred Tax Charge/(Credit)	-	-	-	8.45	-	(8.45)
	Total Tax Expense [10(a) to 10(b)]	(0.30)	(0.06)	0.06	24.03	6.26	(0.94)
11	Net Profit from ordinary activities after tax (9-10)	2.75	5.50	4.24	71.51	40.34	57.96
12	Extraordinary items (Net of tax expense)	-	-	-	-	-	-
13	Net Profit for the period (11-12)	2.75	5.50	4.24	71.51	40.34	57.96
14	Paid up Equity Share Capital (Face Value ₹ 100 per share)	15.00	15.00	15.00	15.00	15.00	15.00
15	Reserves (excluding Revaluation Reserves)	NA	NA	NA	NA	NA	1,485.14
16	Earnings per share (of ₹100 each) (in ₹) (Before & after Extraordinary items)						
	(a) Basic	18.34	36.64	28.27	476.73	268.93	386.36
	(b) Diluted	18.34	36.64	28.27	476.73	268.93	386.36
		(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	



ASHOKA MARKETING LIMITED

PART II. SELECT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER, 2014

Sr. No.	Particulars	Quarter Ended			Nine Months Ended		Year ended
		31.12.2014	30.09.2014	31.12.2013	31.12.2014	31.12.2013	31.03.2014
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding						
	-Number of Shares	15,000	15,000	15,000	15,000	15,000	15,000
	-Percentage of shareholding	100.00	100.00	100.00	100.00	100.00	100.00
2	Promoters and Promoter Group shareholding:						
	a) Pledged / Encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL
	b) Non - encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL

Sr. No.	Particulars	Quarter ended 31.12.2014
B	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	1
	Disposed off during the quarter	1
	Remaining unresolved at the end of the quarter	Nil

Notes:-

- 1 The Unaudited Financial Results for the quarter and nine months ended December 31, 2014 has been reviewed by the Audit Committee at its meeting held on January 27, 2015 and approved by the Board of Directors at their meeting held on January 27, 2015 and a Limited Review of the same have been carried out by the Statutory Auditors of the Company.
- 2 Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of Funds from time to time. Income from Dividend is accounted for only when the right to receive is established.
- 3 The Reserves include balance in Special Reserve u/s 45-IC of the Reserve Bank of India Act, 1934.
- 4 There are no separate reportable segments as per Accounting Standard on "Segment Reporting" (AS-17), notified by the Companies (Accounting Standards) Rules 2006.
- 5 Previous Period / Year figures have been regrouped and / or rearranged, wherever necessary.
- 6 The Equity Shares of the Company have been listed on "The Calcutta Stock Exchange Ltd." w.e.f. December 24, 2014.
- 7 The Company has a wholly owned subsidiary company named M/s Sanmati Properties Limited. The Financials of the subsidiary company are not considered in the above Results. Pursuant to Clause 41 of the Listing Agreement, the Company has opted to publish the Unaudited Financial Results for the Quarter ended 31st December, 2014 on stand alone basis. The Company will publish the annual Audited Financial Results on Consolidated basis.

Place: New Delhi
Date: January 27, 2015

By Order of the Board of Directors
For Ashoka Marketing Limited

Gaurav Jain
Gaurav Jain
Director
DIN - 03331025

