

ASHOKA MARKETING LIMITED

(CIN : L74899DL1948PLC005771)

REGD.OFFICE: 1st FLOOR, 9-10, EXPRESS BUILDING, BAHADUR SHAH ZAFAR MARG, NEW DELHI - 110 002.

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PART I. STATEMENT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2015

Sr. No.	Particulars	Quarter Ended			Six Months Ended		(Rs. in Lakhs)
		30.09.2015	30.06.2015	30.09.2014	30.09.2015	30.09.2014	31.03.2015
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Income from operations	-	-	-	-	-	-
	Total income from operations (net)	-	-	-	-	-	-
2	Expenses						
	(a) Employee Benefit Expenses	3.29	2.19	0.64	5.48	0.77	5.17
	(b) Auditors' Remuneration	0.02	0.04	0.02	0.06	0.06	0.41
	(c) Advertisement Expenses	0.26	0.25	0.71	0.51	0.84	1.63
	(d) Directors' Sitting Fees	-	-	0.04	-	0.04	0.11
	(e) Legal & Professional Charges	0.19	0.17	0.95	0.36	1.50	3.90
	(f) Conveyance Expenses	0.40	0.20	0.16	0.60	0.18	0.47
	(g) Rates & Taxes	0.01	0.16	0.12	0.17	0.17	0.26
	(h) Rent	0.12	0.12	0.12	0.24	0.24	0.49
	(i) Listing Fees	-	0.28	-	0.28	0.17	0.51
	(j) Miscellaneous Expenses	0.28	0.31	0.23	0.59	0.59	1.64
	Total Expenses [2(a) to 2(j)]	4.57	3.72	2.99	8.29	4.56	14.59
3	Profit/(Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1 - 2)	(4.57)	(3.72)	(2.99)	(8.29)	(4.56)	(14.59)
4	Other Income (Refer Note - 2)	64.04	74.55	8.43	138.59	97.65	139.38
5	Profit from ordinary activities but before Finance Costs and Exceptional Items (3 + 4)	59.47	70.83	5.44	130.30	93.09	124.79
6	Finance Costs	0.01	-	-	0.01	-	0.20
7	Profit from ordinary activities after finance costs but before exceptional Items (5 - 6)	59.46	70.83	5.44	130.29	93.09	124.59
8	Exceptional Items	-	-	-	-	-	-
9	Profit from ordinary activities before tax (7 + 8)	59.46	70.83	5.44	130.29	93.09	124.59
10	Tax Expense						
	(a) Current Tax	11.83	12.74	(0.06)	24.57	15.88	21.42
	(b) Deferred Tax Charge/(Credit)	-	-	-	-	8.45	7.78
	Total Tax Expense [10(a) to 10(b)]	11.83	12.74	(0.06)	24.57	24.33	29.20
11	Net Profit from ordinary activities after tax (9 - 10)	47.63	58.09	5.50	105.72	68.76	95.39
12	Extraordinary items (Net of tax expense)	-	-	-	-	-	-
13	Net Profit for the period (11 - 12)	47.63	58.09	5.50	105.72	68.76	95.39
14	Paid up Equity Share Capital (Face Value Rs.100 per share)	15.00	15.00	15.00	15.00	15.00	15.00
15	Reserves (excluding Revaluation Reserves)	-	-	-	-	-	1,580.53
16	Earnings per share (of Rs.100 each) (in Rs.) (Before & after Extraordinary items)						
	(a) Basic	317.53	387.27	36.64	704.80	458.39	635.96
	(b) Diluted	317.53	387.27	36.64	704.80	458.39	635.96
		(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	



ASHOKA MARKETING LIMITED

PART II. SELECT INFORMATION FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2015

Sr. No.	Particulars	Quarter Ended			Six Months Ended		Year Ended
		30.09.2015	30.06.2015	30.09.2014	30.09.2015	30.09.2014	31.03.2015
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding:						
	- Number of Shares	15,000	15,000	15,000	15,000	15,000	15,000
	- Percentage of shareholding	100.00	100.00	100.00	100.00	100.00	100.00
2	Promoters and Promoter Group shareholding:						
	a) Pledged / Encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL
	b) Non - encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total shareholding of Promoters and Promoter group)	NIL	NIL	NIL	NIL	NIL	NIL
	- Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL	NIL

Sr. No.	Particulars	Quarter ended 30.09.2015
B	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	Nil
	Disposed off during the quarter	Nil
	Remaining unresolved at the end of the quarter	Nil



ASHOKA MARKETING LIMITED
STATEMENT OF STANDALONE ASSETS & LIABILITIES

(Rs. in Lakhs)

Particulars	As at 30.09.2015	As at 31.03.2015
	Unaudited	Audited
EQUITY AND LIABILITIES		
Shareholders' Funds		
Share Capital	15.00	15.00
Reserves and Surplus (Refer Note - 3)	1,686.25	1,580.53
Sub total - Shareholders' Funds	1,701.25	1,595.53
Non Current Liabilities		
Long Term Provisions	2.14	2.14
Sub total - Non Current Liabilities	2.14	2.14
Current Liabilities		
Trade Payables	0.02	1.63
Other Current Liabilities	16.37	14.11
Short Term Provisions	19.80	0.03
Sub total - Current Liabilities	36.19	15.77
TOTAL - EQUITY AND LIABILITIES	1,739.58	1,613.44
ASSETS		
Non Current Assets		
Fixed Assets	1.14	1.14
Non Current Investments	1,687.07	1,565.64
Deferred Tax Assets	0.67	0.67
Long Term Loans and Advances	33.76	32.68
Other Non-Current Assets	1.37	1.37
Sub total - Non Current Assets	1,724.01	1,601.50
Current Assets		
Cash and Bank Balances	2.00	4.12
Short Term Loans and Advances	2.07	0.18
Other Current Assets	11.50	7.64
Sub total - Current Assets	15.57	11.94
TOTAL - ASSETS	1,739.58	1,613.44

Notes :

- The above Financial Results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on October 28, 2015 and the Statutory Auditors of the Company have carried out a Limited Review of the Results for the Quarter and Six Months ended 30th September, 2015.
- Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of Funds from time to time. Income from Dividend is accounted for only when the right to receive is established.
- The Reserves include balance in Special Reserve u/s 45-IC of the Reserve Bank of India Act, 1934.
- There are no separate reportable segments as per Accounting Standard on "Segment Reporting" (AS-17), as notified by the Companies (Accounting Standards) Rules 2006.
- Previous Period / Year figures have been regrouped and/or rearranged, wherever necessary.
- The Company has a wholly owned subsidiary company named M/s Sanmati Properties Limited. The Financials of the subsidiary company are not considered in the above Results. Pursuant to Clause 41 of the Listing Agreement, the Company has opted to publish the Unaudited Financial Results for the Quarter and Six Months ended 30th September, 2015 on standalone basis. The Company will publish the annual Audited Financial Results on Consolidated basis.

Place: New Delhi
Date: October 28, 2015



By Order of the Board of Directors
For Ashoka Marketing Limited

Gaurav Jain
Gaurav Jain
Director
DIN - 03331025