

## ASHOKA MARKETING LIMITED

REGD.OFFICE: 1st FLOOR, 9-10, EXPRESS BUILDING, BAHADUR SHAH ZAFAR MARG, NEW DELHI - 110 002

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### STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED 30TH SEPTEMBER, 2016

(₹ in Lakhs)

Sr. No.	Particulars	Quarter Ended			Six Months Ended		Year Ended
		30.09.2016	30.06.2016	30.09.2015	30.09.2016	30.09.2015	31.03.2016
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Income from Operations	-	-	-	-	-	-
	<b>Total Income from Operations (net)</b>	-	-	-	-	-	-
2	<b>Expenses</b>						
a)	Employee Benefit Expenses	3.32	2.57	3.29	5.89	5.48	11.64
b)	Auditor's Remuneration	0.04	0.06	0.02	0.10	0.06	0.40
c)	Advertisement Expenses	0.11	0.24	0.26	0.35	0.51	0.82
d)	Legal & Professional Charges	3.79	0.22	0.19	4.01	0.36	2.47
e)	Conveyance Expenses	0.29	0.29	0.40	0.58	0.60	1.20
f)	Rent	0.12	0.12	0.12	0.24	0.24	0.49
g)	Record Digitization Expenses	1.48	1.92	-	3.40	-	2.49
h)	Listing Fees	-	0.28	-	0.28	0.28	0.28
i)	Other Expenses	1.21	0.39	0.29	1.60	0.76	2.72
	<b>Total Expenses [2(a) to 2(i)]</b>	<b>10.36</b>	<b>6.09</b>	<b>4.57</b>	<b>16.45</b>	<b>8.29</b>	<b>22.51</b>
3	<b>Profit/(Loss) from Operations before Other Income, Finance Costs and Exceptional Items (1-2)</b>	<b>(10.36)</b>	<b>(6.09)</b>	<b>(4.57)</b>	<b>(16.45)</b>	<b>(8.29)</b>	<b>(22.51)</b>
4	Other Income (Refer Note - 2)	37.75	4.58	64.04	42.33	138.59	151.46
5	<b>Profit/(Loss) from Ordinary activities before Finance Costs and Exceptional Items (3+4)</b>	<b>27.39</b>	<b>(1.51)</b>	<b>59.47</b>	<b>25.88</b>	<b>130.30</b>	<b>128.95</b>
6	Finance Costs	-	-	0.01	-	0.01	0.23
7	<b>Profit/(Loss) from Ordinary activities after Finance Costs but before Exceptional Items (5-6)</b>	<b>27.39</b>	<b>(1.51)</b>	<b>59.46</b>	<b>25.88</b>	<b>130.29</b>	<b>128.72</b>
8	Exceptional Items	-	-	-	-	-	-
9	<b>Profit/(Loss) from Ordinary Activities before Tax (7+8)</b>	<b>27.39</b>	<b>(1.51)</b>	<b>59.46</b>	<b>25.88</b>	<b>130.29</b>	<b>128.72</b>
10	Tax Expenses (Refer Note - 4)	3.22	-	11.83	3.22	24.57	22.40
11	<b>Net Profit/(Loss) from Ordinary Activities after Tax (9-10)</b>	<b>24.17</b>	<b>(1.51)</b>	<b>47.63</b>	<b>22.66</b>	<b>105.72</b>	<b>106.32</b>
12	Extraordinary items (Net of Tax Expense)	-	-	-	-	-	-
13	<b>Net Profit/(Loss) for the Period (11-12)</b>	<b>24.17</b>	<b>(1.51)</b>	<b>47.63</b>	<b>22.66</b>	<b>105.72</b>	<b>106.32</b>
14	<b>Paid up Equity Share Capital</b> (Face Value ₹ 100 per Share)	<b>15.00</b>	<b>15.00</b>	<b>15.00</b>	<b>15.00</b>	<b>15.00</b>	<b>15.00</b>
15	<b>Reserves (excluding Revaluation Reserves)</b>	-	-	-	-	-	<b>1,686.85</b>
16	<b>Earnings per Share (face value of ₹ 100 each)</b> (Before & after Extraordinary items)						
	Basic (in ₹)	161.10	(10.03)	317.53	151.07	704.80	708.81
	Diluted (in ₹)	161.10	(10.03)	317.53	151.07	704.80	708.81
		(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	(Not Annualised)	



*[Handwritten Signature]*



**ASHOKA MARKETING LIMITED**  
**STATEMENT OF ASSETS AND LIABILITIES**

(₹ in Lakhs)

Particulars	As at 30.09.2016	As at 31.03.2016
	Unaudited	Audited
<b>EQUITY AND LIABILITIES</b>		
<b>Shareholders' Funds</b>		
Share Capital	15.00	15.00
Reserves and Surplus	1,709.51	1,686.85
<b>Sub total - Shareholders' funds</b>	<b>1,724.51</b>	<b>1,701.85</b>
<b>Non Current Liabilities</b>		
Long Term Provisions	3.19	2.99
<b>Sub total - Non Current liabilities</b>	<b>3.19</b>	<b>2.99</b>
<b>Current Liabilities</b>		
Trade payables	0.20	0.46
Other Current Liabilities	17.23	14.44
Short Term Provisions	2.29	0.05
<b>Sub total - Current liabilities</b>	<b>19.72</b>	<b>14.95</b>
<b>TOTAL - EQUITY AND LIABILITIES</b>	<b>1,747.42</b>	<b>1,719.79</b>
<b>ASSETS</b>		
<b>Non Current Assets</b>		
Fixed Assets	1.14	1.14
Non Current Investments	1,701.30	1,572.73
Deferred Tax Assets	0.97	0.94
Long Term Loans and Advances	28.21	32.90
Other Non-Current Assets	1.41	1.37
<b>Sub total - Non current assets</b>	<b>1,733.03</b>	<b>1,609.08</b>
<b>Current Assets</b>		
Current Investments	-	100.00
Cash and Cash Balances	2.29	2.87
Short Term Loans and Advances	0.68	0.20
Other Current Assets	11.42	7.64
<b>Sub total - Current assets</b>	<b>14.39</b>	<b>110.71</b>
<b>TOTAL - ASSETS</b>	<b>1,747.42</b>	<b>1,719.79</b>

**Notes:-**

- The above Financial Results for the quarter and six months ended September 30, 2016 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on November 11, 2016 and the Statutory Auditors of the Company have carried out a Limited Review of the said Results.
- Other Income comprises mainly Income in the nature of Dividend, Interest and Gain on Redemption of Investments generated from Investment/deployment of funds from time to time. Income from dividend is accounted for only when the right to receive is established.
- There are no separate reportable segments as per Accounting Standard-17 on "Segment Reporting" as notified by the Companies (Accounting Standards) Rules, 2006.
- Tax Expenses comprise of Current Tax and Deferred Tax.
- Reserves and Surplus include balance in Special Reserves u/s 45-IC of the Reserve Bank of India Act, 1934.
- During the quarter ended 30th September, 2016, one of the existing body corporate shareholders of the Company, in its capacity as Acquirer has approached the Company for the voluntarily delisting of its equity shares from The Calcutta Stock Exchange Ltd. (CSE), where the shares of the Company are listed. Consequently, the Board of Directors of the Company considered and recommended the proposal for voluntarily delisting to the shareholders. The said proposal was subsequently approved by the shareholders of the Company through a special resolution passed by way of postal ballot. Thereafter, the Company made an application to CSE for obtaining in-principle approval for delisting. The said application is presently under process.
- Previous Period/Year figures have been regrouped and/or rearranged, wherever necessary to make their classification comparable with Current Period.
- The Company has a wholly owned subsidiary company named Sanmati Properties Limited and five (5) associates namely, Bharat Nidhi Ltd., Mahavir Finance Ltd., Matrix Merchandise Ltd., Pearl Print Well Ltd. and TM Investments Ltd. The Financials of the subsidiary company and associates are not considered in the above Results. Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has opted to publish the Unaudited Financial Results for the Quarter and Six Months ended 30th September, 2016 on Standalone basis. The Company will publish the annual Audited Financial Results on Consolidated basis.

Place: New Delhi  
Date : November 11, 2016



By Order of the Board of Directors  
For ASHOKA MARKETING LIMITED

*[Signature]*  
Sanjay Kumar  
Director  
DIN - 06706066