

# Ashoka Marketing Limited

(CIN : L74899DL1948PLC005771)

**Regd. Office :** First Floor, Express Building, 9-10, Bahadur Shah Zafar Marg, New Delhi-110002  
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To,  
The Managing Director  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata – 700 001

05/08/2016

Dear Sir,

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Outcome of Board Meeting**

In pursuance to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors of the Company in its meeting held on Friday, August 5, 2016 at 3.00 pm, took note and considered the proposal made by Arth Udyog Ltd for Voluntary Delisting of the Equity Shares of the company from The Calcutta Stock Exchange Limited as per Chapter VII of SEBI (Delisting of Equity Shares) Regulations, 2009, as applicable to small companies and other applicable Regulations.

This is to further inform you that Arth Udyog Limited, one of the Shareholders of Ashoka Marketing Limited (AML), acting as acquirer has offered to acquire the Equity Shares of AML from such public shareholders who may opt to tender their Shares pursuant to the delisting. For this purpose, an Exit Offer would be made by M/s. Arth Udyog Limited in due course of time after the necessary approvals as required under the law have been obtained.

Pursuant to the above, the Board of Directors of Ashoka Marketing Limited have appointed M/s. Finshore Management Services Limited, "Anandalok", 2nd Floor, Block-A, Room No. 207, 227, A. J. C. Bose Road, Kolkata – 700 020 as the Merchant Banker for carrying out the Due Diligence and related matters.

The Meeting commenced at 3:00 P.M. and concluded at 3:45 P.M.

Please take the above information on record.

Thanking you.  
Yours faithfully,  
For Ashoka Marketing Limited



Priyanka Dwivedi  
(Company Secretary)